



**Contact:** Javier Hernandez  
Programs Director  
Day One, Inc.  
(626) 229-9750 / (626) 792-8056 fax  
javier@bikesgv.org  
HYPERLINK "<http://www.goDayOne.org>" [www.goDayOne.org](http://www.goDayOne.org)

November 12, 2014

## Press Release

### FOR IMMEDIATE RELEASE

#### ***Day One & BikeSGV Local Health Advocates Are Set to Stage a Rally in Support of Safe, Complete Streets and Bikeways in El Monte.***

El Monte, CA. November, 2014 – Day One, a community-based, public health nonprofit, received funding through the Los Angeles County Department of Public Health, Healthy Eating Active Living (HEAL) Initiative and Nutrition Education and Obesity Prevention (NEOP) to address alarming rates of childhood and adult obesity, poor air quality, and hostile streets in El Monte.

Together with BikeSGV - the region's bicycle coalition - the team forged a partnership with the cities of Monterey Park, San Gabriel, El Monte, South El Monte and Baldwin Park to spearhead a region-wide planning effort to develop the *San Gabriel Valley Bicycle Master Plan (SGV Bike Plan)*. After revisions, the initiatives are ready for approval by the City of El Monte.

The SGV Bike Plan and Complete Streets Policy are the result of a comprehensive, 15-month effort that incorporated community/stakeholder input from community events, workshops, presentations, design charrettes, and open houses. The project also utilized youth participatory action research, community street audits, and bicycle & pedestrian counts.

The Complete Streets Policy is designed to provide users of El Monte's transportation system - including bicyclists, pedestrians and people of all ages and abilities - safe and efficient access to the transportation system. The policy is a major milestone in the city's efforts to create a safe transportation system for all.

**WHAT:** Active Streets Health Rally

**WHO:** Day One & BikeSGV

**WHEN:** November 25th, 2014. 6:30pm

**WHERE:** El Monte City Hall – East City Council Chamber. 11333 Valley Boulevard. El Monte, CA 91731

For more information about the SGV Bike Plan please visit: [www.dobikeplan.com](http://www.dobikeplan.com)

*Day One is a community-based nonprofit organization with a 25-year history of providing effective, high quality and culturally-sensitive public health education, intervention, and policy development. Day One builds vibrant, healthy cities by advancing public health, empowering youth and igniting change.*