

ROLLING OUT THE GREEN CARPET

LIGHTS
CAMERA
PARKLET!

PARK(ing) Day LA

FRIDAY, SEPTEMBER 18TH

12-6 PM

HOLLYWOOD & VINE

THE THINK TANK

Sip coffee and brainstorm with Mayor Eric Garcetti and HR&A Advisors in a pop-up office

THE BARKLET (12-4 PM)

Play with (and adopt!) dogs from LA Animal Services

VAN BEETHOVEN (12-3:30 PM)

Experience a virtual LA Philharmonic concert

ENJOY FREE COLD-BREW COFFEE FROM **OUTPOST COLD BREW &**
TAKE HOME A SUCCULENT COURTESY OF **HR&A** TO KEEP GREENING LA!

Tag Us! #parkingday #lagreatstreets #hraadvisors #onlyinhwd



Eric
Garcetti
#lamayor

HR&A
Analyze. Advise. Act.



Mayor Eric Garcetti created the **Great Streets Initiative** to re-imagine main streets as vibrant public spaces. When we transform streets into dynamic and exciting places, we can improve the livability of our neighborhoods for all Angelenos.

HR&A Advisors, Inc. is an industry-leading economic development, real estate and public policy consultant and is at the front of a movement to design, operate, program and fund the development of uniquely engaging urban open spaces.

The **Hollywood Entertainment District Business Improvement District** is funded by more than 500 property owners who provide \$3.5 million annually for security, maintenance and marketing services to help revitalize the neighborhood.